



## ONLINE MEDIA BUYER

**Ref. Number: OMB**

**About us:**

We are a global lead generation network, connecting advertisers with publishers to reach millions of profitable customers. With over 6 years of industry experience, Lidango team has worked on every possible online market. From CPA leads to CPC and CPM bidding, we generate hundreds of thousands of leads on daily basis.

We offer attractive career opportunities for ambitious professionals, who aim for excellent development opportunities.

**What about your responsibilities:**

- Negotiate pricing and acquire inventory on a CPA, CPM and CPL basis for banners, e-mail, pop-up and other direct response inventory;
- Establish, negotiate and develop profitable media and vendor relationships;
- Identify and execute written agreements with cost-effective, scalable and targeted sources of media that can provide qualified and profitable traffic;
- Ensure that sources maintain the minimum acceptable ROI metric/goals
- Manage, coordinate and optimize campaigns;
- Meet and exceed monthly targets and where necessary change tactics and approaches to ensure results;
- Negotiating with media sales companies to obtain the best rates and most appropriate media spaces in online, broadcast and print advertising.

**Your skills and experience:**

- Excellent English is a must (other language is a plus);
- Experience with buying interactive display and units;

- Experience with negotiating and managing delivery of booked campaigns (on CPA, CPC, CPM or CPL);
- Strong phone presence and ability to negotiate pricing;
- Detail-oriented and precise, self-motivated and able to work independently;
- Comfortable in a competitive, high-performance, and target-driven environment.

**What we offer:**

- Excellent remuneration + bonus package;
- Excellent working environment;
- Young and friendly team to work in;
- Challenging job that requires a variety of skills and good self-confidence;
- Excellent opportunities for career development.

**To apply for this position, please send your CV to [jobs@lidango.com](mailto:jobs@lidango.com)**

**Please do not forget to point the Ref. Number: OMB**

**Only shortlisted candidates will be contacted.**

**All applications will be treated in confidence.**