

ONLINE PRODUCT RESEARCHER

Ref. Number: OPR

About us:

We are a global lead generation network, connecting advertisers with publishers to reach millions of profitable customers. With over 6 years of industry experience, Lidango team has worked on every possible online market. From CPA leads to CPC and CPM bidding, we generate hundreds of thousands of leads on daily basis.

We offer attractive career opportunities for ambitious professionals, who aim for excellent development opportunities.

What about your responsibilities:

- Researching the market;
- Data collection on products, services, and the consumer's purchasing power, shopping habits, and needs;
- Using online research methods and ways to gather and analyze data;
- Monitoring the consumer's reaction about new products and services;
- Researching what types of products people want and determine who will buy them
- Creating, planning, executing and managing of campaigns;
- Determining the overall effectiveness of advertising.
- Stay informed of any competing products on the market and oversee product development;

Our requirements:

- Strong knowledge in product marketing;
- Detailed knowledge about Internet /online marketing;
- Excellent English is a must;
- University degree in Marketing/ English Philology;
- Previous experience in the field of Marketing/ Online Marketing/ Researching;
- Strong quantitative skills and, increasingly, knowledge of conducting web-based surveys;
- Great enthusiasm and willingness to work;

What we offer:

- Competitive remuneration package;
- Excellent working environment;
- Excellent opportunities for carrier development;
- Young and friendly team to work in.

To apply for this position, please send your CV to jobs@lidango.com

Please do not forget to point the Ref. Number: OPR

Only shortlisted candidates will be contacted.

All applications will be treated in confidence.